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Why was the election of 1912 so unique

"Woodrow Wilson is the choice of the democrats." July 2, 1912. El Paso Herald (El Paso, TX), Image 1. Chronicling America: Historic American Newspapers. Former President Theodore Roosevelt bolts the Republican Convention and runs as the Progressive "Bull Moose" Party candidate in the election of 1912, dooming the reelection of William Howard Taft. The Republican Party rift sent to the White House Democrat Woodrow Wilson, who became one of the century's most influential presidents. Read more about it! The information in this guide focuses on primary source materials found in the digitized historic newspapers from the digi highlights important dates related to this topic and a section of this guide provides some suggested search strategies for further research in the collection. After his 1904 electoral victory, Theodore Roosevelt promised publicly not to seek the presidency again in 1908. While he later regretted that decision, he felt bound by it and vigorously promoted William Howard Taft as his successor. Both Nellie Taft and Roosevelt had to persuade Taft to make the race. Even with the presidency in his reach, Taft much preferred the U.S. Supreme Court chief justice appointment. It was generally expected that Taft would be Roosevelt's man in the White House, and Taft himself vowed to continue Roosevelt's progressive policies. Still, up to the last minute before Taft's nomination at the Republican Party convention in Chicago, Nellie Taft feared that Roosevelt might announce his bid for a second elected term. It almost happened on the second day of the convention, when a spontaneous and wild demonstration produced a forty-nine minute stampede for Roosevelt—the longest-lasting demonstration that had ever occurred at a national political convention. Only when Roosevelt sent word via Senator Henry Cabot Lodge that he was not available did the convention nominate Taft on the first ballot. The final count gave Taft 702 votes (491 votes were needed to win) in a field of seven nominees. The Democrats once again nominated William Jennings Bryan, the twice-defeated candidate who still personified the populist politics of the Democratic Party and the moral fervor of its "silverite" wing. At Nellie's urging, Taft announced that he intended to drop thirty pounds off his 300 pound plus weight for the campaign fight ahead. He retreated to the golf course at a resort in Hot Springs, Virginia, where he stayed for much of the next three months. His campaign, once it started, depended heavily upon Roosevelt for speechmaking, advice, and energy. Journalists bombarded the public with jokes about Taft being a substitute for Roosevelt. One columnist explained that T.A.F.T. stood for "Take Advice From Theodore." Nothing could hide Taft's dislike for campaigning and politics. His handlers tried to turn his sluggish style into a positive asset by describing Taft as a new kind of politician—one who refuses to say anything negative about his opponent. For most voters it was enough, however, that Taft had pledged to carry on Roosevelt's policies. His victory was overwhelming. He carried all but three states outside the Democratic Solid South and won 321 electoral votes to Bryan's 6,412,294 (43.1 percent). Socialist candidate Eugene V. Debs won just 2.8 percent of the popular vote, or 420,793. The Campaign and Election of 1912 After four years in the White House, Taft agreed to run for a second term, principally because he felt compelled to defend himself against Roosevelt's attacks on him as a traitor to reform. The former friends and allies had become bitter opponents. Roosevelt saw Taft as betraying his promise to advance Roosevelt's agenda. He was especially bitter over Taft's antitrust policy, which had targeted one of Roosevelt's personally sanctioned "Good Trusts," U.S. Steel. The former President also felt personally betrayed by Taft's firing of Gifford Pinchot, head of the U.S. forest service and Roosevelt's old friend and conservation policy ally. Certain that Taft would take the party down with him in 1912, Roosevelt was determined to replace him as the 1912 Republican candidate. After his return to America in 1910 from a big game hunting safari in Africa and a European tour, Roosevelt began to criticize Taft obliquely in speeches which sketched out his "New Nationalism" policies. He argued for the elimination of special interests from politics, direct primaries, and graduated income and inheritance taxes. Roosevelt's platform also advocated a downward revision of the tariff schedule, open publicity about corporate business practices and decisions, and laws prohibiting the use of corporate funds in politics. Additionally, he supported the initiative and referendum process, as well as the conservation and use of national resources to benefit all the people. In contrast to what would become Woodrow Wilson's 1912 political agenda, New Nationalism promised active government supervision and regulation of giant corporations rather than their dissolution. Monopolies would be made to operate in the public interest rather than solely in the interest of their stockholders. Taft considered Roosevelt attacked Taft mercilessly and listened to his conservative supporters—and especially his wife—who vilified Roosevelt attacked Taft mercilessly and at every opportunity. Several states had established direct primaries, which allowed the people to vote their opinion on a preference ballot for party leaders). By 1912, thirteen states had primary laws: South Dakota, Wisconsin, Maryland Massachusetts, Nebraska, New Jersey, North Dakota, Oregon, Illinois, California, Pennsylvania, Illinois, and Ohio. Roosevelt's no-holds-barred attack on Taft finally reached a sore point when the former President spoke in favor of the popular recall of judges and judicial decisions on constitutional questions. Taft responded in a speech on April 25, 1912, declaring that a Roosevelt victory would institute a reign of terror similar to that following the French Revolution. The resulting campaign to win the Republican nomination was the first in which a sitting President campaigned in state primaries. The primary elections showed Roosevelt to be the people's clear choice. Senator Robert LaFollette won North Dakota and Wisconsin while Taft carried New York. Roosevelt had 271 delegates pledged to him compared to Taft's 71—just 80 votes short of a majority. Taft's major advantage as President then came into play: his control of federal patronage. Consequently, he was able to hold the delegates from southern states. In addition, he controlled the Republican National Committee, which decided on any challenges of delegates from the primaries. Most of the states sent two sets of delegates to the convention, and the Republican National Committee—dominated by Taft Republicans—seated all but a few of the Taft-pledged delegates. Three days of confusion followed on the convention floor. The party bosses handed the nomination to Taft with 561 votes to Roosevelt's 187. Forty-one delegate votes were cast for Senator LaFollette. Having lost the nomination, Roosevelt led his followers out of the convention and formed the Progressive Party, in honor of Roosevelt's comparison of himself to a raging bull moose ready for a fight. The new party nominated Roosevelt as its presidential candidate on August 6 in the Chicago Coliseum. The progressive governor of California, Hiram Johnson, was selected as Roosevelt's running mate. Sensing victory because of the Republican fratricide, the Democrats, nearly delirious with confidence over the mess in the Republican fratricide, the Democrats, nearly delirious with confidence over the mess in the Republican fratricide, the Democrats, nearly delirious with confidence over the mess in the Republican fratricide, the Democrats, nearly delirious with confidence over the mess in the Republican fratricide, the Democrats, nearly delirious with confidence over the mess in the Republican fratricide, the Democrats, nearly delirious with confidence over the mess in the Republican fratricide, the Democrats of the Democr convention in Baltimore. They pegged Indiana Governor Thomas Marshall as his running mate. In the campaign that followed, Taft became more conservative as he ran against two challengers, both identified as progressives. In the face of strong criticism from the challengers, Taft tended to retreat to the golf links where he hid away from the public Understanding that Taft had essentially given up the fight, Roosevelt and Wilson slugged it out in the popular media. Wilson presented his "New Freedom" ideas, which were similar to Roosevelt visited thirty-four states and won significant public sympathy from a bravura act following an assassin's attack in Milwaukee. After being shot in the chest, the healthy "bull moose" survived to make a scheduled campaign appearance. The bullet had entered his chest but had been deflected from its full force by a fifty page speech in Roosevelt's coat pocket. On election day, Wilson beat the split Republicans decisively in the Electoral College. Taft carried only two minor states, Utah and Vermont. Wilson compiled 435 electoral votes to 88 for Roosevelt and 8 for Taft. Gauging from the election results, had the Republicans united behind Roosevelt and 8 for Taft. combined popular vote than Wilson. Moreover, when the Roosevelt, Wilson, and Debs votes are combined, the election of 1912 represents a stunning victory for progressivism, or reform, at the national level. Taft's policies had been decisively repudiated by the end of his term. Although Woodrow Wilson was convinced that God had destined him to be president, it took all his political skill and a good deal of luck to garner the Democratic presidential nomination at the party convention in Baltimore, Maryland, in June 1912. At the convention, progressives divided their support between Speaker of the House Champ Clark of Missouri and Wilson. Many Southern delegates supported Representative Oscar W. Underwood of Alabama. The majority of the party machine politicians favored Governor Judson Harmon of Ohio, a moderate Democrat. William Jennings Bryan, three-time candidate for president, still had a strong following in the party and was an unpredictable factor. The support of two-thirds, or 726, of the delegates was required to win the nomination, and for the first fourteen ballots, Clark held a commanding lead. When Tammany Hall forces shifted from Harmon to Clark, Bryan was fearful that a deal had been cut with party bosses and Wall Street interests. He threw his support to Wilson, stalling Clark's momentum but not carrying enough votes to give Wilson the nomination. Wilson's men then promised Underwood that if Wilson withdraw in favor of Clark thus nullified, Wilson gradually gained ground, capturing the lead on the twenty-eight ballot. His victory on the forty-sixth ballot came only after his managers quietly made a deal with the leaders of the Indiana machine to give Governor Thomas R. Marshall the vice presidential nomination. Marshall is remembered for little but a single witty remark. While listening to a senator drone on about the needs of the nation, Marshall commented audibly from his seat as presiding officer: "What this country needs is a really good five-cent cigar." Candidate Wilson's platform called for limits on corporate campaign contributions, tariff reductions, new and stronger antitrust laws, banking and currency reform, a federal income tax, direct election of senators, a single term presidency, and the independence of the Philippines. Unlike Theodore Roosevelt's call for the strict government regulation of monopolies, Wilson followed the advice of his key adviser, Louis Brandeis, and called instead for the breakup of all monopolies. Brandeis as the first Jewish justice to ever serve on the Court. While Roosevelt differentiated between "good" and "bad" trusts, Wilson suggested that all monopolies were harmful to the nation. Calling his program the "New Freedom," in contrast to Roosevelt's "New Nationalism," Wilson accepted Brandeis's argument that regulation would never solve the problem of corporate power because corporations would use their power to control the regulator—the federal government. The differences between the New Nationalism over trusts and the tariff became the central issues of the campaign, largely because they symbolized a basic difference between Wilson and Roosevelt over the role of government: Roosevelt believed the federal government should act as a "trustee" for the American people, controlling and supervising the economy in the public interest. Wilson argued that if big business was deprived of artificial advantages, such as the protective tariff, the government's role could be minimal because natural forces of competition would assure everyone of an equal chance at success. The Republicans met in Chicago in June 1912, hopelessly split between the Roosevelt was called, came to the convention having won a series of party preferential primaries that put him ahead of Taft in the race for delegates. However, Taft controlled the convention floor, and his backers managed to exclude most of the Roosevelt delegates by not recognizing their credentials. Roosevelt, enraged over Taft's tactics, refused to allow himself to be nominated, thus allowing Taft an easy win on the first ballot. The party faithful renominated Vice President James S. Sherman of New York. Their platform underlined retention of the protective tariff, civil service protection, conservation of natural resources, and restrictions on immigration. Roosevelt's supporters bolted the Republican convention and reconvened across town to create a new party, the Progressives. The delegates nominated Roosevelt for president and Governor Hiram Johnson of California for vice president. Roosevelt electrified the convention with a dramatic speech in which he announced that he would "stand at Armageddon and battle for the Lord" and declared that he felt "as strong as a Bull Moose," thus giving the new party its popular name. Their platform read like a listing of progressive issues, including most of those in the Democratic platform, with the addition of women's suffrage: a minimum wage for women; an eight-hour workday; a social security system; a national health service; a federal securities commission; the adoption of the initiative, referendum, and recall; and an easier method for amending the Constitution. The Progressives supported a protective tariff only insofar as it benefited labor. It might have been expected that the Republicans had been the majority party since the 1890s (only Cleveland and Wilson would serve as Democratic presidents in the more than 70-year period between Lincoln and FDR), they enjoyed a natural advantage. When Taft retired to the White House and his favorite golf courses after making a few speeches, his conservative supporters had little choice but to sit out of the election, which many did, or hold their noses and vote for Roosevelt. The former president's colorful personality helped him overcome the disadvantage of running as a third-party candidate, and he and Wilson contended fiercely for the support of voters interested in reform. Near the end of the campaign, Roosevelt dramatized his vitality by insisting on finishing a campaign speech even with an attempted assassin's bullet lodged in his chest. Fortunately, the bullet had barely penetrated the pages of a thick speech the candidate had in his coat pocket, but Roosevelt's courageous—perhaps foolhardy—act reminded Americans of what they loved about him. Privately, Wilson admitted that he often felt like a colorless schoolmaster next to the charismatic Roosevelt, but people listened closely to Wilson's careful, elegantly phrased speeches. As the campaign went on and the New Nationalism shrank. When all the votes were counted, Wilson won with fewer votes than Bryan had received in each of his three defeats in 1896, 1900, and 1908. He captured 41.9 percent (4,118,571) and Taft's 23 percent (4,118,571) and Taft's 24 percent (4,118,571) and Taft's 25 percent (4,118,571) and Taft's 26 percent (4,118,571) and Taft's 27 percent (4,118,571) and Taft's 28 percent (4,118,571) and Taft's 29 percent (4,118,571 Roosevelt carried only six states—California, Michigan, Minnesota, Pennsylvania, South Dakota, and Washington—compiling a mere eighty-eight votes. Taft won eight Electoral College votes from the two states that stayed with him, Utah and Vermont. It was the last national election to feature such prominent and ideologically divided candidates. The Campaign and Election of 1916 In 1916, President Wilson had the advantage of incumbency but feared the reunited Republican Party. Much had happened in the four years since the last election. Wilson had emerged as a powerful champion of the progressive agenda on the domestic scene and a strong spokesperson for American neutrality in the devastating war that raged across western Europe. But the president recognized, as many Democrats in the West and South did not, that the United States could be drawn into the war at any moment by the act of some obscure German submarine commander. Hence, while he advocated continued neutrality, he also called for military preparedness, and the apparent tension between those two policies troubled many Democrats, particularly Irish and German Americans. At the Democratic convention in St. Louis, Wilson won on the first ballot, as did his running mate, Vice President Thomas R. Marshall. The platform called for military preparedness, a world association of nations to maintain peace after the war ended, Pan-American unity, a ban on child labor, women's suffrage, and prison reform. During the convention, the delegates cheered a new campaign slogan, "He Kept Us Out of War," which world conditions made more of a hope than a promise. On the Republican side, Theodore Roosevelt believed that the war would bring him back into the White House. He championed intervention and accused Wilson of cowardice for his mediation efforts. The outspoken Roosevelt failed to understand the depth of resentment many Republicans felt toward him for splitting the party Equally important, his rantings and attacks on "hyphenated Americans" who opposed Britain alienated many of his progressive supporters. As a result, his drive for the nomination fell apart before it could get started. The Republicans nominated Charles Evans Hughes of New York, a moderate Republican whom Taft had appointed to the Supreme Court in 1910. Roosevelt derided Hughes as "a bearded iceberg," but Hughes won the nomination on the third ballot with 949 votes. Former Vice President Charles W. Fairbanks of Indiana was picked for the second spot on the ticket. Perceptive observers of the American political scene were confident that Hughes would win in November. The Republican Party stood united behind a single candidate, and the Democrats had won only three presidential elections since 1860. Voters seemed apathetic and weary of progressive reforms, the key accomplishments of the Democratic administration over the last four years. Hughes's foreign policy, moreover, which emphasized a straightforward preparedness program, seemed less muddled than Wilson's call for neutrality and preparedness in the same breath. Critics charged Wilson with wanting the nation both in the war and aloof from it, a utopian stance that seemed unrealistic to many. Hughes went to sleep on November 6 certain that he would win. It was not clear until two days later, when the returns from California and Ohio came in, that Wilson had squeaked to a narrow victory in both the popular vote and the Electoral College. Hughes lost the traditionally Democratic South, the progressive West, and a few key Midwestern states with large German American populations that opposed American entry into the war against Germany. Wilson captured the support of labor unions, women in those few states where they enjoyed suffrage, most ethnic groups who hated the British and resented Roosevelt, and almost all progressives and many socialists. He captured thirty states to Hughes's eighteen. Wilson won 49.4 percent (9,127,695) of the popular vote; Hughes captured 46.2 percent (8,533,507). The Electoral College ballot gave Wilson a narrow twenty-three vote margin—277 to 254. Had Hughes not slighted Senator Hiram Johnson and California's labor unions, he might have carried that state to victory in the Electoral College.

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